

# Global Gaming Leader Genting Group Chooses Synectics Digital Recording for its First North American Casino

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**John Medolla**

Director of Surveillance Resorts World New York



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Synectic Systems, Inc. (Synectics), a leading developer and manufacturer of integrated surveillance systems, announced today that the Genting Group, a global entertainment and tourism company, has chosen a turnkey surveillance solution from Synectics for its new property, Resorts World Casino New York City. As Genting’s first venture in North America and the first gaming property in the five boroughs of New York City, Resorts World New York is set to open in late summer 2011 at the Aqueduct Racetrack, with a 400,000 square foot casino. At the opening, Resorts World will offer 2,280 video lottery terminals and 205 electronic table games, but will expand to over 5,000 gaming machines by the end of the year.

This initial Resorts World surveillance installation will record over 1,400 channels of 30FPS High-Definition IP video using Synectics’ award-winning video management and integration platform, Synergy™. John Medolla, Director of Surveillance for Resorts World New York, stated, “Synergy’s flexible and user-friendly interface was the driving force behind Synectics being the system of choice for Resorts World New York. Also a major factor in the decision was Synectics’ ability to create a cost-effective, all HD-IP digital recording solution—the first of its kind in North America.”

Supported by a state-of-the-art Cisco IP infrastructure, the surveillance system

installation is expected to be complete by October 2011. Video integration to the casino’s point-of-sale cash register transactions through Synergy will further enhance the already robust feature set of Synectics’ command and control video management platform. John Katnic, COO, Synectics USA, added: “This is a monumental opportunity and partnership for Synectics. Installing one of the most advanced digital surveillance systems in the world (all-IP HD video) in the greatest city in the world (New York) for one of world’s most successful gaming and hospitality companies (Genting Group) is a dream come true. Everyone at Synectics, engineering to executives, is excited and looking forward to world class results.”

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Known for its reliability and flexibility, Synectics records over 50,000 cameras in over 60 casinos throughout North America, Canada and Europe, with an impressive 99.999% uptime performance record. The company's unique non-proprietary hardware and software enables existing legacy analogue systems to integrate with IP-based technology as well as third party applications including slot management, point of sale, people

counting, and access control, to create a unified video management and security solution. Synectics is part of a stable, fast-growing, publicly traded, global CCTV conglomerate with offices in the United States, United Kingdom, Middle East and Asia. With widespread distribution and support facilities, Synectics products are now monitoring some of the world's most secure and best-known city centers, railways, casinos, refineries, banks, and prisons.

### **About Genting/Resorts World**

Founded in 1965, the Genting Group is a global entertainment and tourism company operating in Asia, Europe, North America and on all four oceans through the Norwegian Cruise Line and Star Cruises brands. The Genting Group has a market cap of more than \$45 billion and more than 58,000 employees.

Synectics designs integrated end-to-end surveillance control systems for the world's most demanding security environments. We excel at complex projects that require innovative tailored solutions with high reliability and flexibility, specifically for casinos, oil and gas, marine, public space, banking, transport and critical infrastructure applications.

With over 25 years of high security systems experience, field proven products, and expert support personnel in the UK, US, Europe, UAE and Singapore, Synectics offers its clients turnkey networked solutions for comprehensive protection and peace of mind.

Synectics is part of Synectics plc, a global leader in advanced surveillance, security and integration technologies and services.



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