



**Synergy™ is honored as one of the industry's "Best Productivity-Enhancement Technology" Solutions in Global Gaming Business magazines' Seventh Annual Gaming & Technology Awards presented at G2E**



**SynergyPro™ Integration, Command and Control Software**

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## **Synectics' Synergy™ Video Management Software Receives Gaming Industry Award Recognition for Excellence in Innovation and Practical Application**

**LAS VEGAS – 11-18-2008 – Synectic Systems Inc.**(Synectics), a leading developer and manufacturer of enterprise-class digital recording surveillance solutions, announced today that Synergy, its award-winning video management software, was awarded an honorable mention for "Best Productivity-Enhancement Technology" in Global Gaming Business magazine's seventh annual Gaming & Technology Awards. This product award category honors solutions that best exemplify the value, ease of use and efficiency the solutions provide to casino operations. Synectics was the only digital surveillance company among the list of awardees.

The 2009 Gaming & Technology Awards distinguish the industry's gold standard in this field, recognizing excellence in innovation and practical application in all gaming disciplines. Because the panel of judges selected just three technology recipients and two honorable mentions in each of the four award categories, the awards are viewed as one of the gaming industry's most prestigious. The awards will be presented at this week's Global Gaming Expo (G2E) in Las Vegas.

"We are extremely proud to have received recognition of Synergy in the category of 'Best Product-Enhancement Technology.' We gratefully accept this award on behalf of Synectics' staff and customers," said John Katnic, vice president and chief operating officer of Synectic Systems, Inc. "We designed Synergy to fulfill a universally compelling need for today's gaming surveillance and security professional—enterprise-wide integration of video and third party system data. It also represents the future of a

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hybrid video surveillance and productivity solution. It not only links old with new, analogue with digital, proprietary with non-proprietary, but it was specifically designed to enhance productivity within casinos' surveillance departments and beyond. Synergy is the underlying difference between a digital recording system and a video productivity solution."

With the proliferation of incompatible technologies, shrinking budgets, escalating liability and tighter regulations, Synectics gaming clients need a way to sift through the deluge of video and data and quickly deal with the events that matter most. Synergy is engineered to extract relevant information from integrated third party systems, tie it to video, and present it in a way that enables entry-level security personnel to act quickly and appropriately. For example, it gives food and beverage managers a tool to quickly review video based on cash register data related to a particular employee, transaction type or amount. It allows marketing to measure the effectiveness of signage or promotions by integrating analytic counting functionality directly into existing cameras. Slot and security management can instantaneously retrieve video based on slot door alarms or jackpot size.

Katnic continued, "In short, Synergy elevates basic digital recording to a corporate-wide video command, control and management solution, extending productivity and financial returns beyond the surveillance department to the entire organization."

Synectics' award-winning integration, command and control software has received critical acclaim in the security industry for its quality, reliability, scalability, flexibility, efficiency and ease of use. As the driving force behind Synectics' Modular Digital Recording System, Synergy presents captured and stored video and analytical data in meaningful ways through simple yet comprehensive custom alerts and reporting templates.

To date, Synectics' digital recording systems, with its award-winning integration, command and control software platform Synergy, are recording over 25,000 cameras in a total of 50 casino environments with an impressive 99.9999% uptime performance record. These milestones achieved in less than five years, validate Synectics' proven track record of creating reliable, flexible and cost-efficient surveillance systems for the gaming industry.

### **About Synectic Systems, Inc.**

Synectic Systems Inc. (Synectics), a wholly owned subsidiary of UK-based Quadnetics Group Plc, is an engineering, integration and manufacturing company with expertise in IT and networked systems, CCTV control systems, enterprise storage and command control software applications. Quadnetics is listed on the Alternative Investment Market (AIM) of the London Stock Exchange.

Synectics' unparalleled ability to deploy custom, enterprise-class DVR solutions that integrate with existing legacy systems and future technologies has established them as a market leader in the Middle East, the UK, Europe and in North America. For more information about Synectics, go to: [www.synecticsusa.com](http://www.synecticsusa.com)