



**Synectics Contact:** Mia Girard

PHONE: 805.745.1920 x118  
MOBILE: 805.479.7500  
EMAIL: mia.girard@synx.com

[www.synecticsusa.com](http://www.synecticsusa.com)

*"We are confident that Synectics' capabilities for multiple site monitoring, automatic alarm management and advanced digital video transmission will greatly contribute to safe and successful gaming operations."*

Darrin Hoke, Surveillance Director  
Pinnacle Entertainment, Inc.

**About Synectic Systems, Inc.**

Synectic Systems, Inc. (Synectics), a wholly owned subsidiary of UK-based Quadnetics Group Plc, is an engineering, integration and manufacturing company with expertise in IT and networked systems, CCTV control systems, enterprise DVR and command control software applications. Quadnetics is listed on the Alternative Investment Market (AIM) of the London Stock Exchange.

Synectics' unparalleled ability to deploy custom digital surveillance solutions that integrate with existing legacy systems and future technologies has established them as a market leader in the Middle East, the UK, Europe and North America.

## Synectics Chosen for Surveillance Role in Downtown St. Louis Renewal Project

**July 2007 – Synectic Systems, Inc.** (Synectics), global provider of enterprise class digital video recording, CCTV analogue switching, and award-winning command and control software products, has been selected by Pinnacle Entertainment, Inc. to provide an integrated digital video surveillance solution for their new multi-million dollar hotel, casino and spa project. Pinnacle's premier destination Lumière Place Hotel & Casino, located on St. Louis' picturesque waterfront, includes a new 75,000 square foot gaming facility featuring 2,000 slot machines and more than 40 table games as well as a five star luxury hotel with 200 guestrooms and adjoining luxury spa. After evaluating four leading DVR manufacturers, Pinnacle selected Synectics based on picture quality, redundancy, user interface, integration flexibility and reputation. The Synectics solution controls and integrates with a Pelco matrix, as it records and monitors over 800 cameras and responds to alarms from a DSX access control system. In addition, integration with the resort's Micros point of sale cash register system (POS) allows video of every transaction to be recalled by user-defined search criteria.

Darrin Hoke, Surveillance Director for Pinnacle talked about the selection, "The Synectics system is scalable and able to deal with a project the size and scope of the new St. Louis riverfront facility. It has the ability to easily integrate with other systems via its open architecture and can monitor and record high quality video from hundreds of cameras simultaneously. We are confident that Synectics' capabilities for multiple site monitoring, automatic alarm management and advanced digital video transmission will greatly contribute to safe and successful gaming operations."

### **About Pinnacle Entertainment, Inc.**

Pinnacle Entertainment owns and operates casinos in Nevada, Louisiana, Indiana, Missouri, Argentina and the Bahamas; owns a hotel in Missouri; and has significant insurance claims related to a hurricane-damaged hotel and casino complex previously operated in Biloxi, Mississippi. Pinnacle also has two casino development projects under construction in the St. Louis, Missouri area that are dependent upon final approval by the Missouri Gaming Commission. Pinnacle is currently developing the Company's second casino resort in Lake Charles, Louisiana, to be called Sugarcane Bay; anticipates developing a casino project in Baton Rouge, Louisiana, subject to various approvals; and, is designing a hotel casino resort to be built on its site at the heart of the famed Boardwalk in Atlantic City. Pinnacle Entertainment is publicly traded on the New York Stock Exchange under the ticker PNK.